


March 2016 – NHI Committee Reports

Answering Service Naisa C.	Nothing new to report.
Back to Basics Pat S.	Nothing new to report.
Budget Nancy S.	<p>Just want to remind everyone that my term as treasurer ends in June. I will be happy to answer any questions interested members may have about this service position.</p> <p>I also need two volunteers to help audit or review selected financial transactions from 2015.</p>
Meeting List Diane L.	<p>We currently have 38 meetings listed, with the new Wilder VT Thursday group still unregistered with WSO according to the OA.org website. An email has been sent to the Wilder group.</p> <p>The Newport meeting removed the closed designation and added D- Discussion to their meeting type. The Monday Manchester meeting has a new contact.</p> <p>There is some confusion about two North Hampton meetings listed at OA.org shown as affiliated with NHI. An email received states that the groups are with Seacoast. Another email is out to the contact to get further clarification and remediation.</p> <p>In recent months, two meeting contacts reported disturbing phone calls. It appears to be the same caller as the caller gave both the same unusual account of themselves and their problems. Both contact people have asked not to be listed on NHI, despite explaining the security NHI is using with the meeting lists. I advised both that any changes to the WSO list would need to be handled by them. One group has a new contact person, the other has no contact listed. I have requested more info on the nuisance caller, including the phone number, but have not received any more information. It is possible that NHI could discuss a policy to deal with such calls by notifying other meeting contacts to consider blocking the number. This would require some discussion and thought at the NHI level.</p>
Promises Editor Sandy M.	Due to difficulty of coordinating deadlines I've decided to do the newsletter myself.
Public Information Eileen RT	Nothing new to report

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<p>Retreat Sue W.</p>	<p>The Barbara C Harris venue has been reserved for the retreat on Feb 10-12, 2017. We have one lodge (sleeps 22 plus a private room for the leader) and 3 cabins (each sleeps 4) reserved. We now have the list of speakers from the region 6 webmaster and are in the process of finding/choosing a retreat leader for 2017. Our next committee meeting is April 10.</p>																																																								
<p>Twelfth-Step Within Diane L.</p>	<p>There is currently no activity. Chairman is willing to step down if another member has the desire to get this effort going.</p>																																																								
<p>Ways & Means Effie S.</p>	<p>W&M income for January and February, 2016 totals \$104; (\$32 from the Retreat and \$72 from Unity Day.) Thank you to Dorothy M. and Pat S for transporting book cover bag to and from Retreat and handling the finances. Current book cover inventory is as follows;</p> <table border="0" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">BOOK</th> <th style="text-align: left;">QUANTITY</th> <th style="text-align: left;">PRICE</th> <th style="text-align: left;">TOTAL VALUE</th> </tr> </thead> <tbody> <tr> <td>VOR</td> <td>3</td> <td>\$6</td> <td>\$18</td> </tr> <tr> <td>ABSTINENCE</td> <td>3</td> <td>\$11</td> <td>\$33</td> </tr> <tr> <td>OA 12&12(reg)</td> <td>2</td> <td>\$11</td> <td>\$22</td> </tr> <tr> <td>OA 12&12(small)</td> <td>17</td> <td>\$6</td> <td>\$102</td> </tr> <tr> <td>FOR TODAY</td> <td>NONE</td> <td></td> <td></td> </tr> <tr> <td>BB (hardcover)</td> <td>NONE</td> <td></td> <td></td> </tr> <tr> <td>BB (softcover)</td> <td>NONE</td> <td></td> <td></td> </tr> <tr> <td> KNIT LARGE</td> <td> 7</td> <td> \$11</td> <td> \$77</td> </tr> <tr> <td colspan="4">(fits OA,3rd ed; ABSTINENCE 3rd ed; 12 & 12 3rd ed)</td> </tr> <tr> <td> KNIT SMALL</td> <td> 9</td> <td> \$6</td> <td> \$54</td> </tr> <tr> <td colspan="4">(fits 12 & 12 small; VOR)</td> </tr> <tr> <td> GOD CANS</td> <td> 6</td> <td> \$6</td> <td> \$36</td> </tr> <tr> <td></td> <td></td> <td> TOTAL</td> <td> \$342</td> </tr> </tbody> </table> <p>As of this date, we have had no new volunteers for sewing book covers. However, there are five months remaining for interested members to step forward and add to the existing inventory. I wish I could sew! At last month’s NHI meeting, Pat S reminded us that the 2016 WORLD Convention, being held in Boston next Labor Day week-end, will bring very large numbers of OA members from all over the world. It would be grand if our NHI Boutique at the convention could have a large</p>	BOOK	QUANTITY	PRICE	TOTAL VALUE	VOR	3	\$6	\$18	ABSTINENCE	3	\$11	\$33	OA 12&12(reg)	2	\$11	\$22	OA 12&12(small)	17	\$6	\$102	FOR TODAY	NONE			BB (hardcover)	NONE			BB (softcover)	NONE			 KNIT LARGE	 7	 \$11	 \$77	(fits OA,3rd ed; ABSTINENCE 3rd ed; 12 & 12 3rd ed)				 KNIT SMALL	 9	 \$6	 \$54	(fits 12 & 12 small; VOR)				 GOD CANS	 6	 \$6	 \$36			 TOTAL	 \$342
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	<p>and special selection of book covers for this occasion.</p> <p>Another idea is that if we wanted to do something a little different or add a new “product” to our book cover inventory, we could consider “Serenity necklaces and Serenity bracelets.” Several NHI members have these products and have suggested them for NHI Ways and Means inventory. (WSO says fine to sell them at the 2016 Boutique.)</p> <p>Many thanks to those members who have spread the word about W&M request for crafters and sewers at OA meetings. Planting the seed is a good thing.</p> <p>So, what now? I am very interested in specific suggestions from members and pose the following questions for discussion. (I consider myself a “rookie” in this job and am hoping some of the members who have chaired W&M can lend some guidance.)</p>
<p>Website Barbara W., Doreen D., Jill M.,</p>	<p>Hosting We did research BlueHost and using them regardless of whether the site is built in WordPress or Joomla is not an issue. Therefore, once we are ready to launch the new site, Doreen will arrange for the new hosting account with BlueHost (for a 1-year term) and will submit my receipt for reimbursement.</p> <p>FYI: With web hosting, you have to pay with a credit card. You cannot pay by check or money order for the service.</p> <p>Logo As for the logo, this month we discovered that OA has new guidelines regarding how an Intergroup logo can look. We've attached their guidelines here as well. Because of this, how we can create our logo for the site - and all other materials - is limited. After reviewing some different options, this is the one the web committee is recommending be used:</p> <div style="text-align: center;">  <p>OVEREATERS ANONYMOUS[®] New Hampshire Intergroup</p> </div> <p>After a logo has been officially chosen by NHI, then paperwork needs to be submitted by the NHI Secretary to WSO for permission to use the new logo on our site. Until we receive WSO approval, we aren't able to launch the revised site.</p> <p>Site Design & Launch As far as the revised site goes, we also reviewed the updated website guidelines (also attached) that were published last fall and based on them have made some changes to the site's content & look and have reconfigured the home page layout. As a web committee, we have landed on a consensus for what we are recommending for the site design. Doreen will bring a laptop and a projector to this month's meeting so that the committee can show NHI what the site looks like now. As of today, the web committee is still working on some of the revised site which includes:</p>

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1. Removing all email addresses from the site, replacing them with forms
 1. This is to avoid SPAM and spoofing of our email addresses
 1. A form will be created for each NHI & committee chair, and a general form for the site
 1. Each time someone submits such a form, the information submitted will go to the intended recipient via email without the email address being made public
2. Creating the secured section of the site
 1. This is just the part of the site that is available only to NHI members
3. 301 Redirects
 1. Code that makes sure old pages that people may have bookmarked will be redirected to the new, appropriate page
4. Mobile Template
 1. Once design is finalized, then I need to tweak the mobile template accordingly
5. Testing of all links
 1. This is especially important with WSO's new site as I had previously linked to their PDFs; not sure if all the links are still working
6. Google Analytics & Webmaster Tools and Bing Webmaster Tools installations
 1. Free; helps with SEO ranking

As far as a launch date goes, the web committee is doing everything in our power to get the site ready for launch ASAP. Our best estimate is that it will be ready by the April NHI meeting at the latest, if not sooner.

And once the site is ready to launch, we will need to point the domain name from the old site to the new site. Once this change is made, it can take anywhere from a few hours to 36 hours for the change to take effect across all of the internet. And this time frame is not something we have any control over; it is an industry standard in the web world.

Email Capture/Blasts

We are also recommending that we move to use the email service MailChimp to send mass emails out to those who sign up on the website, and ask for just people's email addresses (no names at all).

The reasons for this recommendation are:

- will help us stay in compliance with all CAN-SPAM legislation & keep our own email addresses from being identified as SPAM
- if we move to that service (which is free up to 2K subscribers), then the code for the email capture on the website will be different than what is there now
- not asking for any name helps ensure anonymity

It is our understanding that WSO uses MailChimp already. Doreen has extensive experience with MailChimp and is happy to answer any questions people may have

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	<p>and provide guidance to anyone who may need to use it.</p> <p>Future Development</p> <p>We would also like to reserve the right to explore adding more content to the site beyond what we already have. Some of the ideas we are thinking of require more time to research before we can bring them forward to NHI to vote on. We're hoping to have more to share on this by the April NHI meeting.</p>
<p>Workshops Pat S</p>	<p>Well, the 2016 Unity Day event on Saturday, February 27, 2016 held at Elliot Hospital in Manchester NH has come and gone. Judging from the responses at the event and in the survey, it appears to have been a great success. A special thank you goes out to Nancy S and Lynn K for taking care of registration, Beth M. for handling the gift basket drawing and Naisa for being our timekeeper during the workshop.</p> <p>There were approximately 60 attendees from four states (NH, MA, VT and RI) and eight intergroups. Four gift baskets were donated (NHI, Seacoast North Shore and South Coastal intergroups). There was also an anonymous donation of two door prizes, each for a one-year subscription to Lifeline. North Shore Intergroup had a wonderful display of OA books and pamphlets for sale and NHI Ways and Means provided and sold book covers and God cans. You will see from the attached survey results that most everyone enjoyed the facility, format, speakers and particularly the breakout groups. There were also some suggestions and comments regarding future Unity Day events.</p> <p>I have collected the suggestions from the breakout groups and have compiled them into a single list, which I will distribute to the intergroups so they can publish them in their newsletters and/or distribute them to their groups.</p> <p>As per my understanding from previous Unity Day events, the proceeds from the gift basket drawing are divided equally among those intergroups who provided gift baskets and the income from the Seventh Tradition registration (after expenses) is divided equally among those intergroups that provided speakers (NHI, North Shore, South Coastal and Seacoast). The net income received was \$246.95 divided by four = \$61.74 distributed to each participating intergroup.</p>